

NORTHLAND REGIONAL CHAMBER OF COMMERCE
INVITES YOU TO
Strengthen your Business-to-Business Connections at the

2016 BUSINESS EXPO

KEEP THE LINE MOVING!

Wednesday, March 16

MOSAIC
LIFE·CARE
Expo Showcase Sponsor

 **Haren Laughlin**
Property Damage Restoration
Luncheon Sponsor

KCI Expo Center – 11730 NW Ambassador Drive

Kick-off Luncheon featuring KayCee Baseball 'The W Guy' begins at 11:30 a.m.

Tickets start at \$30 per attendee, \$400 per reserved table of 10.

The Expo Showcase begins at 1 p.m. Complete this form to reserve a booth or tabletop. For more info, contact 816-455-9911.

TO: Growing Businesses Looking to Strengthen Business-to-Business Connections

Winter is upon us and spring is right around the corner, which means its time to start planning for the 2016 Business Expo! You will not want to miss this annual event. Mark the date on your calendar now: March 16, 2016

The Business Expo provides one major benefit to your business that no other marketing tool can — direct sales leads. This Expo encourages business-to-business and business-to-consumer commerce in a festive exposition-style environment. It allows you the opportunity to meet your prospective clients face-to-face.

LIMITED PRIME BOOTH SPACE OPPORTUNITIES We are featuring seven prime booth spaces available on a first-come, first reserved/paid basis. These end-cap locations are available for Chamber members at a price of **\$600**. They are located at the entrance to each aisle [please note schematic on back of flyer].

BOOTH APPLICATIONS This is for larger businesses that employ more than four people. Booth reservations won't be assigned until payment is received in full. Payments must be received in **full** by Monday, Feb. 29, 2016.

SMALL BUSINESS TABLETOP APPLICATIONS The Small Business Tabletops are exclusively for small businesses, which includes companies with three or less employees. Franchises or satellite locations do not qualify. Tabletops will be allotted on a first-come, first-serve basis. Displays are limited to tabletops only, thus no backdrops or floor displays allowed.

Given the success of last year's expo, this year's event is guaranteed to be a huge success. Don't miss this opportunity to network with fellow business professionals and to showcase your goods and services. Fill out and return the enclosed application to the Chamber office now to reserve your space.

Be sure to review the event floor plan — it's featured on the back of this brochure — select a spot that will best suit your needs. During the Kick-Off Luncheon, we will secure the exposition hall from 11:30 a.m. to 1 p.m. **No persons are allowed in the expo hall and no solicitation materials are allowed to be distributed while booths are unattended.** This security measure enables us to ensure safety of your possessions during the luncheon. **Booths will be assigned on a first-come, first-paid basis.** The only way to secure your booth space is to return your completed application with payment.

Make an investment in your business future. Be part of the 2016 Business Expo!

Schedule of Events

Wednesday, March 16, 2016

- | | |
|-----------------------|--|
| 9 a.m. | Load-in for exhibit displays (please use rear entrance for unloading).
Exhibitors must be completely set up by 11:30 a.m. |
| 11 a.m. | Doors open for check-in to Membership Luncheon
(reservations required) |
| 11:30 a.m. | Kick-Off Luncheon available for \$30 per person. Exhibitors have the option to attend or leave for lunch, yet no one will be allowed in the exhibition hall until 1 p.m. |
| 1-4:30 p.m. | Fair Exhibit Area opens to luncheon attendees and general public. |
| 4:30-6:30 p.m. | Tear down must be completed by 6:30 p.m. |

Booth Application 2016

Instructions: Type or print this application and complete all sections. **Make a copy for your files.** Return the application including the full payment by Monday, Feb. 29, 2016. **Booth reservations cannot be assigned until payment is received in full.** Please make check payable to the **Northland Regional Chamber of Commerce**, 634 NW Englewood Rd, Kansas City MO 64118. Phone: 816-455-9911 Fax: 816-455-9933 E-mail: Northland@northlandchamber.com

Company Name: _____
Address: _____
City/State/Zip: _____
Office Phone: _____ Fax: _____
Company Email: _____
Company Sign Should Read: _____
(typically this is the company name)

Contact: _____
Contact Email: _____
Contact Phone: _____
This individual will receive all information concerning the Business Expo.

Payment Pricing for Booth Options

A. Chamber Member \$350
B. Non-Member \$450

For Prime Booths Inquiries Please Contact NRCC

We wish to reserve booth # _____

Booth Rental Includes: 10 X 10 Booth Space, One Skirted Table, Two Chairs, Sign, Wastebasket
Map of booth numbers is available on the following page.

Booth Total Only \$ _____

Luncheon Reservation: [lunch not included in booth fees]

We will be attending the luncheon at \$30 per person.

attending _____ x \$30 = \$ _____

Name(s) of luncheon attendees: _____

Total cost (Booth Total + Luncheon) = \$ _____

☐ Check Enclosed* Credit Card: ☐ MC ☐ Visa ☐ AmEx ☐ Dis
CC# _____
Exp Date: _____ Security code _____
Zip Code: _____

Note: Exhibitors interested in obtaining utility services such as electricity, telephone, computer connection or additional equipment for booths are responsible for purchasing these directly from **Liberty Exposition Services**. You will receive a packet of information directly from Liberty Expo Services, at a later date.

*Please make checks payable to **Northland Regional Chamber of Commerce**

Tabletop Application 2016

(Small Business - three employees or less)

Instructions: Type or print this application and complete all sections. **Make a copy for your files.** Return the application including the full payment by Monday, February 29, 2016. **Tabletop reservations cannot be assigned until payment is received in full.** Please make check payable to the **Northland Regional Chamber of Commerce**, 634 NW Englewood Rd, Kansas City MO 64118. Phone: 816-455-9911 Fax: 816-455-9933 E-mail: Northland@northlandchamber.com

Company Name: _____
Address: _____
City/State/Zip: _____
Office Phone: _____ Fax: _____
Company Email: _____
Company Sign Should Read: _____
(typically this is the company name)

Contact: _____
Contact Email: _____
Contact Phone: _____
This individual will receive all information concerning the Business Expo.

Payment Pricing for Tabletop Options

A. Chamber Member \$125
B. Non-Member \$175

Tabletop Rental Includes: Shared 8 Foot Skirted Table in a 10 x 10 booth, Two Chairs, Sign, Wastebasket, Map of booth numbers is available on the following page.

Tabletop Total Only \$ _____

Luncheon Reservation: [lunch not included in booth fees]

We will be attending the luncheon at \$30 per person.

attending _____ x \$30 = \$ _____

Name(s) of luncheon attendees: _____

Total cost (Booth Total + Luncheon) = \$ _____

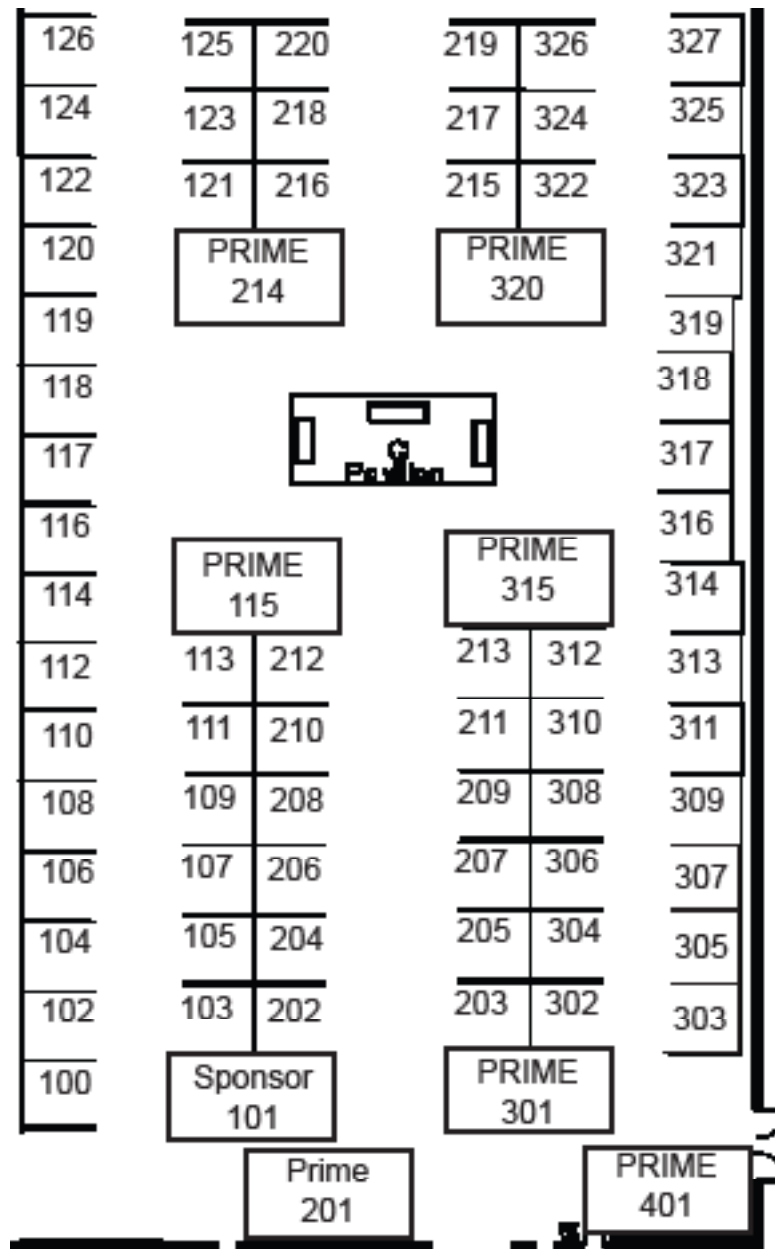
☐ Check Enclosed* Credit Card: ☐ MC ☐ Visa ☐ AmEx ☐ Dis
CC# _____
Exp Date: _____ Security code _____
Zip Code: _____

Note: Exhibitors interested in obtaining utility services such as electricity, telephone, computer connection or additional equipment for booths are responsible for purchasing these directly from **Liberty Exposition Services**. You will receive a packet of information directly from Liberty Expo Services, at a later date.

*Please make checks payable to **Northland Regional Chamber of Commerce**

Formula for Good Show Attendance

1. The Chamber will stimulate interest in attendance by promoting the show.
2. Press releases and other promotions will be used to reach people across the area.
3. Although entry is free, all exhibitors will receive 25 complimentary tickets for distribution to customers and prospects. This marketing strategy is key to the success of the show. More tickets available upon request.
4. Attend the Kick-Off Luncheon. The Expo starts immediately following. Make your reservations today!



Exhibition Rules & Regulations

Space Assignments

NOTE: The Chamber reserves the right to shift space assignments after the contract has been signed if we find it necessary.

Payment and Cancellations

Payment is due with the application. In the event of cancellation by the exhibitor at any time, the Chamber reserves the right to rent the space to anyone else without obligation to return the amount already paid and the right to retain such amount as liquidated damages.

Hours

Exhibit hours, subject to change, authorized by the Chamber are as follows: Wednesday, March 16, 2016, 1-4:30 p.m. Kick-Off Luncheon starts at 11:30 a.m. with tickets costing \$30 per person, \$400 per reserved table of 10.

Installation of Exhibits

Exhibitors may have access to the booths starting at 9 a.m. on Wednesday, March 16. **Exhibitors must have their booths completed by 11:30 a.m.**

Dismantling/Removal of Exhibits

Exhibitors will have until 6:30 p.m. on Wednesday, March 16 to remove all property.

Liabilities

The Exhibitor agrees that the Chamber, its agents and employees and the hosting facility or its employees a) will not be responsible for any damage to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, his representatives, agents or employees, all claims for such loss, damage, destruction or injury being expressly waived by the Exhibitor b) will be exempted from or indemnified for any claims for injury to any of the Exhibitor's representatives, agents or employees.

Booth Furniture, Electricity & Labor

You will receive an Exhibitors Show Kit from the show specialist, **Liberty Exposition Services**, well in advance of the show. Advance order forms for additional furniture, electric service, set up and dismantle labor will be included. Ordering this equipment and services in advance will ensure better service. Electrical service hook up will not be possible the day of the show.

Rules & Regulations

A more in depth version of the rules and regulations will be included in the Exhibitor's Kit. Exhibitors will abide by all other provisions of these rules & regulations and with fire regulations and all of regulations of government agencies and the hosting facility.