

February 2015

Monday 2	
6 p.m.	Legislative Trip in Jefferson City
Tuesday 3	
8 a.m.	Leadership Northland Session VII
Noon	Wellness Committee
Wednesday 4	
5 p.m.	Business After Hours - sponsored by Jim's Disposal Service Black on Burlington 1327 Burlington
Thursday 5	
11:30 a.m.	Ambassador Committee Jose Peppers – Briarcliff 4125 N Mulberry Drive
Friday 6	
7:30 a.m.	Executive Committee
Noon	12 at 12 Luncheon [Invite Only]
Tuesday 10	
7:30 a.m.	Board of Directors meeting
8 a.m.	Youth Leadership Session II
Wednesday 11	
Noon	Education Committee
5 p.m.	Northland Women Connect Cascone's Restaurant & Lounge 3737 N Oak Trafficway [RSVP Required]
Thursday 12	
7:30 a.m.	Planning & Dev. Committee
Tuesday 17	
Noon	Monthly Luncheon Trezo Mare Restaurant - Briarcliff 4105 N Mulberry [RSVP Required]
Wednesday 18	
4 p.m.	New Member Reception NRCC Office 634 NW Englewood Road
Friday 20	
Noon	Legislative Affairs Committee Trezo Mare Restaurant 4105 N Mulberry
Monday 23	
Noon	Leadership Committee
Tuesday 24	
7:30 a.m.	Parks & Rec. Committee
Wednesday 25	
7:30 a.m.	Networking Breakfast Black on Burlington 1327 Burlington
Thursday 26	
7:30 a.m.	Planning & Dev. Committee
All meetings and events held at the Chamber office unless otherwise noted.	



EXECUTIVE CLUB

AT&T	First Bank of Missouri
BankLiberty	JE Dunn Construction Co.
Blue Cross & Blue Shield of Kansas City	Southwest Airlines
Curry Real Estate Services	Zona Rosa

PACESETTERS

Air Charter Team, Inc.	Lathrop & Gage LLP	The 11500 NW Ambassador Building
Bank of Weston	MCC Maple Woods	The Village of Briarcliff
BMO Harris Bank	Mid-Continent Public Library	Tyco Integrated Security, LLC
Buffalo Wild Wings	NextPage	UMB Bank
CARSTAR	City of North Kansas City	US Bank
Embassy Suites Kansas City-International Airport	North Kansas City Schools	Wells Bank
City of Gladstone	Park Hill School District	White Goss Attorneys at Law
Grainger	Park University	YMCA of Greater Kansas City
Hilton Kansas City Airport	Platte County, Missouri	
Hy-Vee Food & Drug Store	Platte Valley Bank of Missouri	
Kindred Hospital Northland	Port Authority of Kansas City	
Kissick Construction Company	Cosentino's Price Chopper	
	Regus Management Group	

RVSP today for Monthly Luncheon
Tuesday, Feb. 17 at Trezo Mare Restaurant

"Leadership and the Skills for Success"
Tuesday, Feb. 17 • Noon • Trezo Mare Restaurant
\$25 for members | \$30 for non-members | RSVP Required

Name(s) _____
Company _____
Credit Card # _____
please include expiration date/four-digit code [AMX users] _____

Return registrations & make check payable to
NRCC | 634 NW Englewood Road | Kansas City, MO 64118 | Phone: 455.9911
RSVP by telephone, with this cut-out or at northlandchamber.com

Cancellations must be made 24 hours in advance. \$2 billing fee added to invoices.



The NorthlandVoice

a publication of the Northland Regional Chamber of Commerce

volume 23 • issue 2

February 2015

What's Inside

Business After Hours
Wednesday, February 4
Sponsored by Jim's Disposal Services
Black on Burlington
1327 Burlington
5 p.m. to 7 p.m.
[All Members Invited]

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Northland Women Connect
Wednesday, February 11
Cascone's Restaurant & Lounge
3737 N Oak Trafficway
5 p.m. to 6:30 p.m.
[All Female Members Invited]

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Monthly Luncheon
Tuesday, February 17
Trezo Mare Restaurant
4105 N Mulberry
Noon to 1 p.m.
[RSVP Required]

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Networking Breakfast
Wednesday, February 25
Black on Burlington
1327 Burlington
7:30 a.m. to 8:30 a.m.
[RSVP Required]

northlandchamber.com
816-455-9911



Business Expo with a kick

Sporting KC CEO Robb Heineman to headline 2015 luncheon

Two years ago, Sporting Club president Robb Heineman brought the first major league sports title to Kansas City in more than 28 years.

The accomplishment came from years of business ventures, corporate and civic partnerships as well as visionary leadership, hard work and dedication. The 2013 MLS crown was not just won on the soccer field, but also within board rooms around the country, including the Northland.

Because of the impact Sporting has had, as well as Heineman's professional accolades such as being selected for the Sports Business Journal's Forty Under 40 list and winning The Stadium Business Awards Executive of the Year in 2012, the Sporting Club CEO will be the headline speaker at the 2015 Business Expo Luncheon.



Set for **Wednesday, March 25 at the KCI Expo**, the Sporting Club president will be joined by a caravan of Sporting KC representatives. Individual and table reservations are available at northlandchamber.com or by calling 816-455-9911.

Booths for the 2015 Business Expo, which will directly follow the luncheon and is sponsored by Mosaic Life Care, are also being accepted until Feb. 23. Last year over 400



Sporting Club CEO Robb Heineman, left, guided Sporting KC to a Major League Soccer crown in 2013.

people attended the luncheon and many more saw over 70 vendor booths during that time. Applications for booths and small business table tops can be received by contacting brent@northlandchamber.com or by calling 816-455-9911.

The Northland Regional Chamber of Commerce is pleased to announce a new partnership with **Central Exchange** for our quarterly **Women's Only Networking Group**



Join us on **Wednesday, February 11, 2015** for this great networking opportunity!

Cascone's Restaurant | 5-6:30pm | cash bar

Please RSVP at www.northlandchamber.com



Membership

Mission Statement

To enhance the business community, economic growth and quality of life in the Northland.

2015 Officers

Chair

Bruce Cramer
Cramer Capital Management

Past Chair

Dave Mecklenburg
CEK Insurance

Chair Elect

Sabin Yanez
Cook, Flatt & Strobel Engineers

Treasurer

Janet Kenny
Citizens Bank & Trust

Division Chairs

Business Development

Brenner Holland
Hunt Midwest

Governmental Affairs

Darren Hennen
Olsson Associates

Leadership

Rosemary Salerno
Zona Rosa

Membership Services

Chuck Byrd
Jim's Disposal Service

Chamber Staff

Chamber President
Sheila Tracy

Vice President

Karla Martinez

Events & Communication Director

Brent Lager

Administrative Coordinator

Sherry Minter [Monday to Wednesday]
Mary Vogel [Wednesday to Friday]

Northland Regional Chamber of Commerce

634 NW Englewood Road
Kansas City MO 64118
Phone 816-455-9911
Fax 816-455-9933

www.northlandchamber.com

northland@northlandchamber.com

The Northland Voice is a monthly publication of the Northland Regional Chamber on Commerce. Notification of articles, information and advertising is due in the Chamber office by the 13th of the month for the following month's edition. We reserve the right to edit or rewrite submitted material. Submit suggestions, comments or questions to brent@northlandchamber.com.

Welcome to our New Chamber Members!

One Stop Decorating

Jill Evans
12611 W 62nd Terrace
Shawnee, KS 66203
913-645-5722

jille@onestopdecorating.com
onestopdecorating.com

KC Music

Mark Ballard
6506 NW Prairie View Road
Kansas City, MO 64151
816-505-5005

mark@kcmusicstore.com
kcmusicstore.com

Metro PCS

John Brown
4125 N Oak Trafficway
Kansas City, MO 64116
816-787-6160

johnbrown@allaboutyour-phone.com

Mid-Continent Public Library - North Oak

Sheryl Williams
8700 N Oak Trafficway
Kansas City, MO 64155
816-436-4385
swilliams@mymcpl.org
mymcpl.org

Straub Construction

Greg Hellbusch
7775 Meadow View Drive
Shawnee, KS 66227
913-451-8828
ghellbusch@straubconstruction.com
straubconstruction.com

Pinnacle Career Institute

Tim Dzubay
11500 NW Ambassador Dr
Kansas City, MO 64153
816-270-5300
tdzubay@pcitraining.edu
pcitraining.edu

Justin McClain Agency Farmers Insurance

Justin McClain
111108 N Oak Trafficway,
Suite 207
Kansas City, MO 64155
816-590-3996
jmccclain@farmersagent.com
farmers.com/jmccclain

Thank You for renewing your membership!

Arts KC
Asera Care
Bank of Weston
Barclay Club Apartments
BMO Harris Bank - Briarcliff
Builders Steel Company
Burns & McDonnell
CEK Insurance
Chiropractic Kinesiology Clinic
Civacon/Knappco Corporation
Cochran Head Vick & Co.,
CPA's
Collins Fowler LLC
Crooked Creek Apartments
Dick Davis
Drury Inns & Suites
Kansas City Airport

Discover Vision Centers
Edward Jones
Freddie Nichols
Fry & Associates Inc
GBA Architects & Engineers
Heartland Technology Solutions
Hereford House
Hollis + Miller Architects
Kansas City Zoo
Liberty Economic Development Corp
Linville Management Services, Inc.
MCC-Maple Woods
Mary Cross
McCrite Plaza at Briarcliff
Morrill & Janes Bank

The National Golf Club of Kansas City
Nick and Jake's Parkville
Park Hill School District
Phillips Family Pharmacy
Platte County R-3 School District
Platte Valley Bank of Missouri
Ranger Trophies & Sports
City of Riverside
Smithville R-II School District
Steven Modrcin,
Organizational Consultant
Tanan Floral Company
Terrace Park Funeral Home & Cemetery
Tnemec Company, Inc.
Zona Rosa

*You're invited to join the
Northland Regional Chamber of Commerce*

Mardi Gras Business After Hours

Sponsored by:

Jim's Disposal Service

*Wednesday, Feb. 4 from 5-7 p.m.
Black on Burlington
1327 Burlington, North Kansas City, MO 64116*



metroPCS - All About Your Phone
metroPCS - All About Your Phone celebrated the opening of its brand new store with a ribbon cutting ceremony on Jan. 14, 2015. Located at 4125 N Oak Trafficway, MetroPCS provides service, parts and accessories to smartphone users of any kind to help, “Get people smart about their smartphones,” said owner John Brown.



Associated Audiologists
On Jan. 22, 2015, Associated Audiologists celebrated its first Northland location at 8350 N St. Clair Avenue, Suite 175. The audiology practice, headed up by audiologist Lainey Lake, diagnoses and treats hearing loss, tinnitus, dizziness and balance disorders, as well as offers all types of hearing protection.

A Night To Remember

2015 Annual Banquet filled with memories

Lots of smiles, a few tears and a bunch of laughs were shared at the 2015 Annual Banquet. Sponsored by North Kansas City Hospital and held at the Argosy Casino Hotel and Spa, the evening of Saturday, Jan. 17 was filled with many special moments for many different Chamber members. To start, the cocktail hour before dinner was brimming with networking and music as the Matt Cook Trio, courtesy of KC Music, provided a soft jazz background for all to enjoy.

A delicious gourmet dinner was then followed by the evening’s program, where City of Gladstone’s Sheila Lillis was presented the distinguished volunteer award for her Parks and Rec committee work. Janeel Smith of EyeSmith was then named the Ambassador of the Year and moments later, the 2014 Northlander of the Year award was given to the family of the late Chris Byrd in his honor. To wrap up the evening, Bruce Cramer officially took over as the Chamber’s Chair.



Bruce Cramer, above, addresses the NRCC membership for the first time as Chair on Saturday, Jan. 17 at the 2015 Annual Banquet inside Argosy Casino Hotel and Spa. Earlier in the night Sheila Lillis, below, received recognition for her service to the NRCC Parks and Rec Committee. Photos taken by Keirceten Nelson



Janeel Smith, left, smiles after receiving the 2014 Ambassador of the Year award at the 2015 Annual Banquet, sponsored by North Kansas City Hospital. Before the awards ceremony, North Kansas City Hospital CEO Peggy Schmitt, right, addressed the crowd while WDAF Channel 4 host and Master of Ceremony Mark Alford, below, gave the crowd a few laughs after dinner. Photos taken by Keirceten Nelson



The 2014 Northlander of the Year award was presented to Tracy, Colin and Ian Byrd, above, in honor of the late Chris Byrd at the 2015 Annual Banquet. The Byrd family also received Letters of Resolutions from the Missouri House of Representatives and Senate, which were signed by all the local elected officials and presented by Rep. T.J. Berry, as well as a letter of resolution from the City of Kansas City, Missouri, which was presented by Mayor Sly James. Photos taken by Keirceten Nelson

Here's to Health

In an effort to encourage a healthier Northland, the Chamber's Wellness Committee is offering quarterly 'Here's to Health' columns from its Wellness Education Series sponsors. First up — Mosaic Life Care.

For many organizations, the importance of employee health awareness starts with a focus on reducing the costs of medical care. However, progressive companies have increasingly come to the realization that the overall health of their workforce has a direct correlation to ongoing success.

In fact, better management of employee health may be your largest untapped source of competitive advantage. By improving the health of your employees, your organization may not only lower overall healthcare costs, but increase on-job productivity, reduce absenteeism, improve employee safety, enhance recruitment and retention of employees as well as improve employee relations and morale.

Mosaic Life Care offers proven health-enhancement business solutions for companies of all sizes, including:

- **Workplace Health Centers** — On-site or near-site urgent, primary, occupational health, physical therapy, wellness services and pharmacy.
- **Wellness Programs** — Employee work- and health-related information is used to develop a comprehensive, customized plan that could include health coaching, life coaching, on-site program manager, weight-loss classes, tobacco cessation education and biometric screenings.
- **Occupational Medicine** — More than 30 services and programs streamlined to minimize inconvenience.
- **Disease and Care Management** — A comprehensive managed-care program connects employees with nurses (24/7) and care managers to reduce health-risk factors regarding obesity, tobacco use and chronic disease management.
- **Life Coaching** — Employees experience an appreciable improvement in productivity, enhanced decision-making skills, and increased satisfaction with life and work when using a life coach.
- **Event Space Rental** — The Life Center at Mosaic Life Care at Shoal Creek is ready to celebrate special corporate events, workshops and business meetings.

Contact the Mosaic Life Care health and productivity management team today at clientservices@myMosaicLifeCare.org for more information.

Trained By The Best

Kauffman Foundation kingpin to be lunch speaker

The man who spent over 40 years in the inner circle of perhaps the most influential business leader in Kansas City history is ready to visit the Northland and share the secrets on how they did it.

At the Feb. 17 Monthly Luncheon Jim McGraw, one of Ewing Kauffman's closest advisers, will deliver the effective principles of business success that helped him and Mr. Kauffman create a multi-million dollar organization.

The event, sponsored by CommunityAmerica Credit Union, will last from noon to 1 p.m. at Trezo Mare. McGraw's presentation will discuss how to increase sales, drive profits and improve one's life by developing the skills that were so important to Mr. Kauffman: leadership, empathy and persuasion.



Former adviser to Ewing Kauffman, Jim McGraw, will present at the February Monthly Luncheon on leadership, empathy and persuasion.

McGraw, who oversaw the operations of Kauffman's original business, Marion Labs, and then served on the Board of the Kauffman Foundation, has now developed the LEAPPAhead Program from those experiences.

To make a reservation, which are required for this event, visit NorthlandChamber.com or call 816-455-9911. Tickets cost \$25 for members and \$30 for non-members.



New Member Reception

Wednesday, Feb. 18 from 4-5 p.m.
NRCC Office
634 NW Englewood Road

Don't miss this special opportunity to learn more about what the Chamber can do for YOU.

Light refreshments provided. RSVP at northlandchamber.com or call 816-455-9911.



Your Chamber In January

2015 Youth Leadership - First Session



The 2015 Youth Leadership class kicked off its four-month program on Jan. 12-13. Held at MCC Maple Woods, the high school juniors went through a full day of team building exercises. This year's class includes: Richard Bowles and Brianna Luft of Kearney; Alexandra Russell and Jordan Cowger of Liberty; Alison Gates and Donald Kandlbinder of Liberty North; Akira Alves and Noah Fakeri of North Kansas City; Madison Borden and Clayton True Northland Christian Schools; Erin Manville and Eric Brown of North Platte; Chloe Hilgenkamp and Brady O'Donnell of Oak Park; Jordan Elder and Caroline Lowery of Park Hill; Caleb Seymour and Grace Dunker of Park Hill South; Rylie Collins and Courtney Poos of Platte County R-3; Autumn Dodd and Megan Krueger of Smithville; David Ringel and Amelia Bresette of St. Piux X; Ward Mershon and Alle Patillo of Staley; Bennett Nowotny and Connor Penrod of West Platte; Dominic Rizzo and Jordyn Eskijian of Winnetonka High School.



Wellness Education Series



It was a full board room at the Chamber offices on Jan. 9 when the first installment of the Wellness Education Series was presented by Mosaic Life Cafe. The next edition of this quarterly series will be Friday, April 10.

Networking Breakfast

Wednesday, February 25
7:30-8:30 a.m.

Black on Burlington

1327 Burlington, North Kansas City, MO 64116

Where else can you meet multiple contacts before 8:30 a.m.? Join us for a structured speed networking experience!

Visit northlandchamber.com or call 816-455-9911 to RSVP - \$15 for members, \$18 for non-members